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Masterfile announces Radius Images - its new royalty-free collection

Toronto, Canada - May 12, 2006 (For immediate release)

Masterfile Corporation will launch its new royalty-free collection, Radius Images, at the CEPIC conference in Biarritz, France on June 10 & 11, 2006.

Known throughout the world for its exceptional rights-managed images, Masterfile created the Radius collection as a premium royalty-free product, available as single images only. Radius will launch with 15,000 high-quality, contemporary images growing to 50,000 within the first year. The primary source of images for Radius will be the contributing photographers of Masterfile, augmented by custom productions directed and financed by Masterfile with photographers, talent and locations around the world.

To ensure its success, Masterfile has recruited Kathleen Canales as Channel Manager for Radius Images. She will be responsible for establishing and managing a network of international distributors. Kathleen is based in Jacksonville, Florida, where she was formerly Global Channel Director for SuperStock.

Masterfile is planning to have a worldwide distribution network in place by late summer. Distributors wishing to find out more about this opportunity should contact Kathleen Canales. Radius press images are available now at http://www.masterfile.com/press/. A preview of the collection will be available at www.radiusimages.com on May 29, 2006.

Steve Pigeon, President of Masterfile says "You can expect the extraordinary from Radius. We aim to set a new benchmark for the royalty-free industry with wonderful images encompassing a complete range of subjects, from brilliant lifestyles to spectacular scenics." He adds, "Based on our years of experience in the stock industry, I have no doubt that Radius will be very well received by art directors and designers throughout the world and with Kathleen on deck we'll make sure of it!"

About Masterfile

Masterfile Corporation is a global visual content provider, with an exceptional collection of rights-managed and royalty-free stock images by world-class artists. The images, covering a wide range of subjects, are stored digitally, showcased, licensed and delivered instantly to commercial clients worldwide via the Internet. Headquartered in Toronto, Masterfile has offices in New York, Chicago, Düsseldorf, London, Milan and Paris, plus independent agents in 30 other countries.

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For information on CEPIC: http://www.cepic.org/

