



PRESS RELEASE

It's Harvest Time!

Juicy autumn bonuses for Masterfile customers

Düsseldorf, September 2007: Just in time for the arrival of autumn, the picture agency Masterfile presents its latest promotion - "It's Harvest Time!" Masterfile would like to say "thank you" to its customers, with juicy bonuses on pictures purchased between 13th September and 13th December 2007. Customers can accumulate points towards their autumn bonuses in their personal 'Harvest Accounts' based on the amount they spend on rights-managed and royalty-free pictures during the harvest period.

Customers who register for the autumn promotion on the masterfile.com homepage will be notified of the 'harvest' they will be reaping at the end of the period. If points have been collected, they can be redeemed (until 20th December) in the form as shopping vouchers from one of Masterfile's partners - JohnLewis.com, Amazon.co.uk or Redletterdays.co.uk. As soon as customers have spent a minimum of 300 £, they have the option to decide whether they want to reap their harvest immediately, or wait a bit longer and let their crop grow further. By continuing to collect points in their 'Harvest Accounts', customers could be rewarded with up to 250 £ in shopping vouchers. The higher the amount spent on purchasing images, the more bountiful the harvest!

About Masterfile Corporation:

Masterfile Corporation [www.masterfile.com] is the world's leading independent photo agency. The European headquarters has been in Düsseldorf, Germany, since January 2006. Additional branches are in Milan, London and Paris. Its wide array of pictures includes top-quality collections of rights-managed and royalty-free photos by internationally recognised photographers. The company's excellent services are based on personal customer service, fast picture research, including the specially developed SimSearch™ tool, as well as the instant digital delivery of the picture material on the Internet. Company headquarters is in Toronto, Canada. There are independent sales partners in 30 additional countries.



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