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Masterfile wins 3 more international design awards

Masterfile wins 3 important design awards from Britain's Design & Art Direction (D&AD), American Institute of Graphic Arts (AIGA), Advertising and Design Club of Canada (ADCC).

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Awards for the D&AD, AIGA and ADCC have just been announced and Masterfile's publication 'unbound 5' won Graphic Design/Brochure awards and Direct Mail Promotional Design awards. These wins increase the number of international design, multimedia and photography awards to over 50.

Past awards have come from: Clio, AIGA, London International Awards, Red Dot, Art Directors Club, How Design, Good Design, Communication Arts Award of Excellence, European Design, PDN World in Focus, Canadian Art Directors and Applied Arts.

John McDonald, Vice-President Marketing, Masterfile Corporation says, *"We are working on new projects and promotions in our North American and European offices and we expect to raise the benchmarks for our designs again this year. Our business is licensing great images, but we want to be recognized as a designer friendly agency, a stock agency that 'gets it'. These awards are a good indicator that our work is resonating well within the international design community."*

About Masterfile

Masterfile Corporation is a global visual content provider, with an exceptional collection of rights-managed and royalty-free stock images by world-class artists. The images, covering a wide range of subjects, are stored digitally, showcased, licensed and delivered instantly to commercial clients worldwide via the Internet. Masterfile has its global headquarters in Toronto, European headquarters in Düsseldorf, sales offices in New York, Chicago, London, Milan and Paris, and independent agents in 30 other countries spread across six continents.

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