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PRESS RELEASE:

Masterfile becomes an on-ramp to Adobe Stock Photos

Royalty-free image suppliers can now become part of Adobe Stock Photos through Masterfile.

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Masterfile Corporation has entered into an agreement with Adobe to provide an on-ramp for royalty-free image suppliers to participate in Adobe Stock Photos. This stock photo service is a tightly integrated feature available to users of Adobe Creative Suite 2 software and CS2 versions of Adobe products.

John McDonald, Vice President Marketing, Masterfile Corporation says, *"We are very pleased to be selected as an on-ramp partner because Adobe is providing the creative community with a convenient, powerful search tool. At the same time royalty-free image suppliers will benefit from an unprecedented expansion of their market reach."*

"Professional photographers and stock agencies now have the opportunity to submit their images to Adobe Stock Photos through leading content providers like Masterfile Corporation," said James Alexander, director of Adobe Stock Photos at Adobe. *"With the vast reach of Adobe Creative Suite 2 software, Adobe has provided another option to reach an immense audience for distributing and licensing images."*

About Masterfile

Masterfile Corporation is a global visual content provider, with an exceptional collection of rights-managed and royalty-free stock images by world-class photographers and illustrators. The images, covering a wide range of subjects, are stored digitally, showcased, licensed and delivered instantly to business clients worldwide via the Internet. Headquartered in Toronto, Masterfile has offices in New York, Chicago and Seattle, plus independent agents in 30 other countries. Masterfile has recently announced plans to open wholly-owned offices in Düsseldorf, London and Milan in January 2006.

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