



PRESS RELEASE

## **Masterfile signs on for another year with RGD Ontario**

*Independent stock photo leader takes part in 9<sup>th</sup> DesignThinkers conference in Toronto*

Toronto, October 2008 – Masterfile, the world’s leading independent stock photo agency, announced today that it is extending its partnership with RGD Ontario to 2009. With over 3000 members, RGD Ontario (the Association of Registered Graphic Designers of Ontario) is Canada’s largest professional association for graphic designers.

The RGD Ontario sponsorship is part of Masterfile’s ongoing commitment to encouraging young talent and celebrating creative excellence internationally. The company also supports the European Design Awards and the Art Directors Club of Germany.

“We’re delighted to work with RGD Ontario for another year,” says Geoff Cannon, Executive Vice President of Masterfile. “The creative imagination is vital to our business, and RGD Ontario plays a key role in fostering exciting new design talent. It’s a natural fit for Masterfile.”

The 9<sup>th</sup> annual DesignThinkers conference, held in Toronto October 27-30, marks the start of Masterfile’s extended relationship with RGD Ontario. The company will also participate in other RGD Ontario events throughout the year.

DesignThinkers is Canada’s largest and most important annual event for graphic design professionals. More than 1,000 people from the design community are expected to attend, and speakers include Louise Fili, Staff Geissbuhler, Daniel Liebeskind, Rick Poynor, Tucker Viemeister and Massimo Vignelli.

“The event brings design students, professionals and superstars together for several incredible days of creative collaboration. We’re proud to be a part of a conference, where ideas are sparked and shared and a new generation of creative minds takes flight,” says Cannon.

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